

PRESENTS

3rd edition

INDIA – U.S.A. TRADE & INVESTMENT CONNECT

Wednesday, June 5, 2024 | 9:30 a.m. - 5:30 p.m. (IST)

VENUE: ITC Grand Chola, Chennai



WHO ARE WE?

- Established in 1968, IACC is pivotal in facilitating sustainable business development between India and the US.
- Throughout its extensive five-decade journey, the IACC has cultivated collaborative ties with various business, research, and developmental organizations in India and the US, maximizing the potential of Indo-US business relations.
- Presently, the IACC boasts a nationwide presence across India, with a membership base exceeding 1500 members, encompassing a wide array of industries.
- For more details, please visit our website www.iaccindia.com

INDIA – U.S. BILATERAL TRADE

- USA is India's largest trading partner with bilateral trade in goods and services crossing US\$ 191 billion in 2022. In 2022 bilateral merchandise trade reached US\$ 133 billion and services trade reached around US\$ 58 billion.
- During 2022-23, US was the third largest source of FDI into India with inflows of US\$ 6.04 billion accounting for almost 9% of total FDI equity inflows. Many Indian companies are investing in the US and adding value. According to a CII study released in April 2023, 163 Indian companies invested over \$40 billion in the US and created over 425,000 direct jobs.

(Source: US Census data).

INDIA – U.S. BILATERAL TRADE

India-US Bilateral Trade (in US\$ million)	2020	2021	2022
India's Exports to US	India's Exports to US	India's Exports to US (bn)	India's Exports to US (bn)
Merchandise	51,190	73.37	85.67
Services	25,841	28.98	32.86
Total	77,031	102.35	118.53
U.S. Exports to India	U.S. Exports to India	U.S. Exports to India (bn)	US Exports to India (bn)
Merchandise	27,395	39.94	47.33
Services	17,420	16.72	25.57
Total	44,815	56.66	72.9
Total Bilateral Trade	Total Bilateral Trade	Total Bilateral Trade (in bn)	Total Bilateral Trade (bn)
Merchandise & Services	121,846	159.01	191.43
Source: US Department of Commerce, US Bureau of Census			

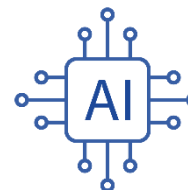
KEY FOCUS INDUSTRIES



**Ease of doing
business**



**Global Capability
Centres**



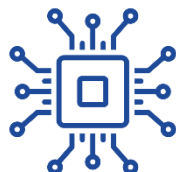
**AI & Emerging Technologies
for Manufacturing**



**Fuel & emission
Efficient Technologies
In Automotive**



**Real Estate &
Infrastructure**



**Electronics &
Semiconductors**



**Heavy
Engineering**



ESG

WHY ASSOCIATE WITH **TRADE & INVESTMENT CONNECT?**

Market Expansion Opportunities



provides a platform to explore new markets and expand business operations. It serves as a bridge between Indian and American companies, fostering connections that can lead to strategic partnerships, collaborations, and market entry opportunities.

Networking with Industry Leaders



allows companies to connect with industry leaders, experts, and potential partners. Networking opportunities can open doors to valuable collaborations, joint ventures, and insights into industry trends.

Knowledge Exchange and Learning



Participating companies can gain valuable insights into market dynamics, regulatory environments, and emerging trends, contributing to informed decision-making and strategic planning.

Showcasing Products and Services



The event provides a platform to showcase products, services, and innovations to a diverse audience. Exhibiting at the conference can attract potential clients, investors, and partners, offering a unique opportunity to demonstrate offerings and create brand visibility.

Access to Investment Opportunities



The conference facilitates discussions on investment opportunities and funding options. Companies seeking capital for expansion or new projects can engage with potential investors and financial institutions, paving the way for investment deals and strategic alliances.



Exclusive Branding opportunities and Benefits



BRANDING / SPONSORSHIP OPPORTUNITIES



Corporate Sponsorship



Gold Sponsorship



Silver Sponsorship



Session Sponsorship



Delegate Kit Sponsorship



Badge/Lanyard Sponsorship



Booth Space

CORPORATE SPONSORSHIP

The highest level of sponsorship that typically includes extensive branding, exclusive privileges, and high visibility throughout the event.

INR 3,00,000

PRE-EVENT

- Speaking slot in the event
- 4 Complimentary passes to attend the event
- One full page advertisement in the exhibitor directory

AT THE EVENT

- Booth Space: 3m x 2m
- Screening of promotional video during breaks
- LOGO in the backdrop of the event

POST EVENT

- Complimentary IACC membership for one year
- Company profile in the exhibitor directory
- Insertion of one company collateral in the delegate kit

Plus GST

GOLD SPONSORSHIP

A top-tier sponsorship level, where the sponsoring organization's name is prominently featured in the event

INR 2,00,000

PRE-EVENT

- LOGO in promotional materials
- 3 Complimentary passes to attend the event

AT THE EVENT

- Booth Space: 3m x 2m
- LOGO in the backdrop of the event

POST EVENT

- Company profile in the exhibitor directory
- Insertion of one company collateral in the delegate kit

Plus GST

SILVER SPONSORSHIP

A mid-level sponsorship that provides organizations with branding opportunities and benefits suitable for their level of investment. Logo placement at the bottom of all promotions and event collaterals

INR 1,00,000

PRE-EVENT

- 2 Complimentary passes to attend the event

AT THE EVENT

- Booth Space: 3m x 2m (50% discount)
- LOGO in the backdrop of the event

POST EVENT

- Company profile in the exhibitor directory
- Insertion of one company collateral in the delegate kit

Plus GST

DELEGATE KIT SPONSORSHIP

Take advantage of the opportunity to put your brand in the spotlight and directly engage with attendees.

INR 1,50,000

PRE-EVENT

- 2 Complimentary passes to attend the event

AT THE EVENT

- LOGO in the backdrop of the event

POST EVENT

- Company profile in the exhibitor directory
- Insertion of one company collateral in the delegate kit
- Printing of LOGO in the Kit Bag

Plus GST

SESSION SPONSORSHIP

Get a prominent recognition and branding opportunities - before, during and after the event.

INR 1,00,000

PRE-EVENT

- 2 Complimentary passes to attend the event

AT THE EVENT

- LOGO in the backdrop of the event

POST EVENT

- Company profile in the exhibitor directory
- Insertion of one company collateral in the delegate kit
- Display of LOGO in the LED Screen during the session

Plus GST

BADGE / LANYARD SPONSORSHIP

Logo placement on attendee badges or lanyards, ensuring constant visibility throughout the event.

INR 75,000

PRE-EVENT

- 2 Complimentary passes to attend the event

AT THE EVENT

- LOGO in the backdrop of the event

POST EVENT

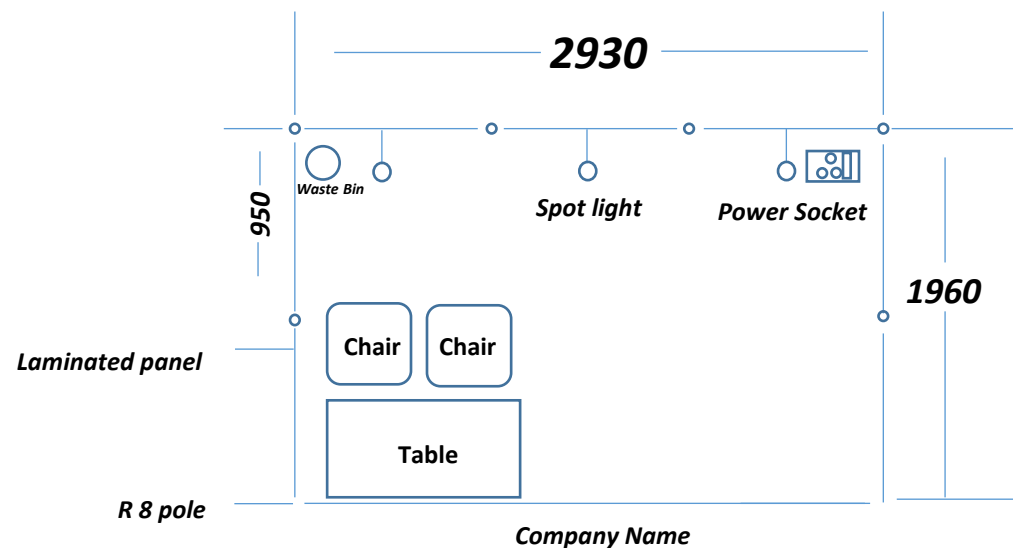
- Company profile in the exhibitor directory
- Insertion of one company collateral in the delegate kit
- Printing of company name in the Lanyard

Plus GST

BOOTH SPACE

INR 50,000

Stall space is open for all Industry Sectors



Octanorm Stall Size: 3x2 Mtr

Get a head start: enjoy a 10% early bird discount offer valid up to April 15, 2024

Plus GST



ELIGIBILITY CRITERIA FOR EXHIBITORS

Stall Registration Guidelines

Exhibitors should be a member of IACC; or an U. S. based Company or an U.S. subsidiary in India.

Relevance to Indo-American Trade

Exhibitors should have a clear relevance to Indo-American trade and investment. Their products, services, or offerings should align with the interests and needs of businesses looking to engage in bilateral trade between India and the United States

Export-Ready Products or Services

Exhibitors should offer products or services that are export-ready and have the potential to cater to international markets. The expo aims to facilitate trade, and exhibitors should be prepared for cross-border transactions.

Industry Alignment

The stall space is open to all industries or sectors.

Legal and Ethical Compliance

Companies should have complied with legal and ethical standards both in India and U.S. This includes adherence to trade regulations, intellectual property laws, and ethical business practices.

Export Readiness

Exhibitors should demonstrate their readiness to engage in export activities. This may include having the necessary documentation, certifications, and compliance with export regulations.

HIGHLIGHTS: 2nd Edition



1

DAY



8

SECTORS



9

SESSIONS



35+

EXHIBITORS



50+

SPEAKERS



500+

DELEGATES

NOTABLE MOMENTS FROM THE 2ND EDITION

Embark on a journey down **memory lane with IACC Rewind**



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NOTABLE MOMENTS FROM THE 2ND EDITION

EXHIBITORS & PARTNERS



Come, let's explore sustainable growth across borders, together!

Contact Us

Reach out for inquiries or assistance

Disclaimer : Interested members are requested to register online to plan & coordinate further. The final allocation of stalls will be under the discretion of the IACC organizer only. For branding / sponsorship opportunities or any additional information, please contact IACC Secretariat:

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 <https://tradeconnect.iaccindia.com> | <https://iaccindia.com>

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 ITC Grand Chola, 63, Anna Salai, Little Mount, Guindy,
Chennai – 600032, Tamil Nadu, India

Link to register

<https://forms.office.com/r/YmTPxvcxXL>

Scan to register

